

CENTRESPREAD

PROMOTING PROTASCO

By Ahmad Nordey Mohd Isa

In April and May, Roadcare joined HCM Engineering Sdn Bhd and Kumpulan Ikram Sdn Bhd participating in three exhibitions under the Protasco Group banner. It enabled the group to reach a wide variety of audience, familiarizing them with our services, products, projects and other useful information.

The first exhibition was in conjunction with the Head of Road Authorities (HORA) meeting and seminar at Istana Hotel from April 18-19.

Impressive and imaginative, for the 200 high-level local and international participants who took part in the proceedings, Protasco Group's booths became the center of attraction.

Walking profiler, Ikram Road Scanner, HCM project hub and model and Roadcare's Routine Information System were among the items on display to complement the reader-friendly brochures, profiles and leaflets.

Likewise, on May 1, the Exhibition Team was busy again, entertaining visitors who attended the launching of HCM Engineering's 5-km stretch of rural road at Solok Bukit Bayan, Kg Bukit Katil, Melaka. Graced by Chief Minister YAB Datuk Seri Haji Mohd Ali Rustam, the 3,000-odd audience comprising state dignitaries and kampong folks were generally in jovial mood.

Utilising the more resilient and cost-effective recycling and cold mix technology, the road is provided free of charge for the local folks. On behalf of Protasco Group, Dato' Ir Hasnur Rabiain Ismail also presented a RM100,000 donation to two state funds at the ceremony.

Almost a month later, the Exhibition Team paraded their exhibits again. Protasco Group participated in the Exhibition on Latest Product & Technology which was held in conjunction with JKR Malaysia Senior Officers Meeting at Equatorial Hotel, Melaka. It was officiated by YB Datuk Seri Samy Vellu, Minister of Works.

For the rest of the year, together with related companies, Roadcare looks forward to participate in other exhibitions. **SR**





Latest Product & Technology Exhibition
Equatorial Hotel, Melaka
28-29 May 2002

Launching of HCM Engineering's 5-km stretch of rural road at Solok Bukit Bayan, Kg Bukit Katil, Melaka.
Melaka - 1 May 2002.



Another display...Head Of Road Authorities gathering
Istana Hotel - 18-19 April 2002.